

## Text Campaign Marketing

Copy/Paste/Send Texts Below to 5-10 Prospects

1) “Pique Text” – Hi John! Finally, no hype & no sales pitches, but I was introduced to a group of professionals who teach people how the wealthy increase their income. Have you ever heard of a concept called Income Shifting? (Wait for response...)

Reply#1 – (After they respond) – Basically, it’s a “rule of the wealthy” that they never taught in schools lol. If I send you a link that explains the wealth creation strategies, can you look at it with the next 24 hours?

Reply#2 – (After they respond to the above text) – Perfect! Click here: [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com) for an introduction to the strategies! Text me with the “keyword” from the site afterwards if you like what you see. Deal?

Reply#3 - The “How To Enroll” Text – (After you get “\$34.95” Text above): Ok click this link to acquire your 4 digit password: [www.yourname.myecon.net](http://www.yourname.myecon.net) and click "Join Now," then "Get Started". You should see my name as the “site's sponsor.” Your total is only \$34.95, and the \$34.95/Mth doesn’t start for another 30 days! Text me the words “I’m IN” once you are officially IN, and let's talk afterwards, cool?

Reply#4 - The “Welcome” Text – (After you get “I’m IN” Text above): Welcome to the Extra Digit Movement!!! Let the Income Shifting begin 😊 Visit the same site [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com) and see the 5 Quick Start Training Steps under our “Start – Share – Stay” formula. This will give you immediate access to step x step training on all 3 strategies. How soon can we hop on the phone so I can introduce you to one of our Top Producers for a Welcome Call?

Note - On the Welcome Call your 3<sup>rd</sup> Party should ONLY stress 2 things:

1) “The importance of following the “Start – Share – Stay” formula and completing the “Start Section” within 24-48 hrs.”

2) Ask the following question to determine their level on interest in Strategy 2: “On a scale of 1-10 (10 being extremely interested), are you at least an 8 or above when it comes to sharing the business and earning weekly bonuses?”

If they are “#0-#7,” emphasize the “Start” Steps for Strategy #1.

If they are “#8-#10,” emphasize the “Share” Steps for Strategy #2.

Email Script #1  
“Copy – Paste – Send”

Prospects: Close friends who has discussed financial issues with you previously

Title: Finally! Some financial solutions we should use....

Body: Prospect's Name,

We've discussed this before, but now we can do something about it! I finally found a group of people and a SYSTEM that helps others reach their financial goals. They call it “Income Shifting” and it's very easy to follow.

Click the link below and you'll see people who've eliminated debt, earned extra income, and eventually even earned their first million dollars! The best part about it is that they did it with THEIR OWN money, not sales and hype! People are seeing results within their first 2-3 months!

Text me with the “keyword” from the site if you like the strategies they teach. Once you get your password, I want to introduce you to someone who is using the strategies and gaining financial freedom!

Click here, then text me (123) 456-7890 with the keyword from the site if you like what you see!

<http://www.HowToShiftYourIncome.com>

Email Script #2  
“Copy – Paste – Send”

Prospects: Close friends you haven't talked to in awhile

Title: I know we haven't talked in awhile, but we need to connect😊!

Body: Name,

I know, I know, I know, it's been awhile, but I've been given an assignment. Someone I highly respect asked me to dig deep into my contacts and share this link with a few people who is serious about their finances. The concept is called "Income Shifting" and I'm working with a group of professionals who help others transform their finances.

To be honest, the person who asked me to reach out to my contact has a earned 9-figures in business so who am I to question?:) These financial strategies were never taught schools and wealthy people seldom mention them....UNTIL NOW!

Long story short, they're looking for a few key leaders understand the climate of this country right now! On this site, you'll see average people creating wealth long term and helping others do the same.

Text me (123) 456-7890 with the keyword from the site if you like what they teach: Click here:  
<http://www.HowToShiftYourIncome.com>

Email Script #3  
“Copy – Paste – Send”

Prospect #1: Close friend who is "financially secure" or  
Prospect #2: An associate who REALLY IS “financially secure”

Title: I’m expanding my financial circle😊. Help me out!

Body: Prospect’s Name,

I met a group of people who remind me of you. They’re all well respected, professional, and financially sound. The best part about this group is that they use strategies (not sales and hype) to increase their net worth and help others. They have bundled financial success principles into a format known as “The 3-6-9 Transformation” for people who need immediate cash flow. Even professionals, such as yourself, have seen a greater rate of return on their investments as well.

The gentleman spear heading this movement has been in business for over 30 years and has generated over 9-figures in income. Success attracts success. I'm not sure what will happen, but I know you speak their language: Wealth, Abundance, Assets, Zero Debt & Investments!

If nothing else, can you do me a huge favor and pass this link to someone who wants to be where you already are financially:)?

Thanks in advance!! Click here:  
<http://www.HowToShiftYourIncome.com>

Facebook Viral Marketing Campaign  
Copy – Paste - Send via **Facebook**

**Technique #1 - Inbox followers who  
CONSISTENTLY “like/comment” on your  
memes/feeders:**

**Message #1** - Hi John! Thanks for the like/comment on my post! Your engagement is always appreciated😊!! That post was inspired by some strategies I’m learning from a group of professionals who teach the rules of the wealthy. We may barely know each other (outside of FB), but I refuse to keep it to myself! Have you ever heard of Income Shifting? (Wait for a response...)

**Reply #1 – (After they respond)** – Basically, it’s the “rules of the wealthy” that they never taught us in schools. Trust me! Take a few minutes & click here: [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com). You’ll see 4 quick videos that breakdown the wealth creation strategies. Here’s my cell (123) 456-7890. Text me with the keyword from the site afterwards so we can hop off FB if you like what you see. Deal?

**Reply #2 - The “How To Enroll” Text** – (After you get “\$34.95” Text above): Glad you liked what you saw 😊!! Ok click this link to acquire your 4 digit password: [www.yourname.myecon.net](http://www.yourname.myecon.net) Click "Join Now," then "Get Started". You should see my name as the “site's sponsor.” Your total is only \$34.95, and the \$34.95/Mth doesn't start for another 30 days! Text me the words “I'm IN” once you are officially IN, and let's talk afterwards, cool?

**Reply #3 - The “Welcome” Text** – (After you get “I'm IN” Text above): Welcome to the Extra Digit Movement!!! Let the Income Shifting begin 😊 Revisit [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com) and see the 5 Quick Start Training Steps under our “Start – Share – Stay” formula. This will give you immediate access to step x step training on all 3 strategies. How soon can we hop on the phone so I can introduce you to one of our Top Producers for a Welcome Call?

**Technique #2 - Inbox followers who**  
**CONSISTENTLY “share” your memes/feeders:**

**Message #1** - Thanks for sharing my “XYXYXY” post!! I’d feel guilty if I didn’t tell you that sharing post like this one could funnel income your way instead of mine😊? Have you ever heard of Income Shifting? (Wait for a response...)

**Reply #1** - My mentors are teaching myself and others how to increase our cashflow, and how to use FB posts and videos to do it. Have you ever heard of the 369 Financial Transformation? (Wait for a response...)

**Reply #2** - Basically, it’s the “rules of the wealthy” that they never taught us in schools. I know we barely know each other outside of FB lol but trust me... Take a few minutes & click here:  
[www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com) You’ll see the wealth creation strategies. Here’s my cell (123) 456-7890! Text me with the keyword from the site afterwards so we can hop off FB if you like what you see. Deal?

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**Note** - On the Welcome Call, your 3<sup>rd</sup> Party should ONLY stress 2 things: **1)** “The importance of following the “Start – Share – Stay” formula and completing the “Start Section” within 24-48 hrs.” **2)** Ask the following question to determine their level on interest in Strategy 2: “On a scale of 1-10 (10 being extremely interested), are you at least an 8 or above when it comes to sharing the business and earning weekly bonuses?”

If they are “#0-#7,” emphasize the “Start” Steps for Strategy #1. If they are “#8-#10,” emphasize the “Share” Steps for Strategy #2.

Facebook Viral Marketing Campaign  
Copy – Paste - Send via **Facebook Messenger**

**Technique #1 - Inbox followers in a “Private Message” directly from the “FB/Share” feature on [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com):**

“Copy – Paste – Send” this script after clicking the “FB” button on [www.HowToShiftYourIncome.com](http://www.HowToShiftYourIncome.com)

**Note – DO NOT INBOX more than 5 friends in one day to avoid “Facebook Jail.”**

**Message #1** – (Via FB Private Message) - We all get tons of information flooding our timelines & inboxes. Finally, here’s something positive I’m happy to share😊! I’m working a group of individuals who are revealing the secrets to wealth that they never teach in schools. My number is (123) 456-7890! Text me with the keyword this site if your like the Income Shifting Strategies that are teaching.

**Reply #2 - The “How To Enroll” Text** – (After you get “\$34.95” Text above): Ok click this link to acquire your 4 digit password: [www.yourname.myecon.net](http://www.yourname.myecon.net) Click "Join Now," then "Get Started". You should see my name as the “site's sponsor.” Your total is only \$34.95, and the \$34.95/Mth doesn't start for another 30 days! Text me the words “I'm IN” once you are officially IN, and let's talk afterwards, cool?

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